

BASTILLE DAYS 2019 MARKETPLACE VENDOR APPLICATION

1. VENDOR INFORMATION

Company Name (to be displayed on event signage): _____

Primary Contact: _____ Event Contact (if different): _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Wisconsin Tax Account Number: _____ - _____ - _____

Social Security Number: X X X - X X - _____

Federal Identification Number: X X - X X X _____

Preferred method of contact: Phone Text Email

Website: _____ Facebook: _____

Instagram: _____ Twitter: _____

2. ITEMS FOR SALE

Items for sale: _____

*Please include 3-5 photos of items with your application or provide a direct web link to items

3. SPACE RESERVATION

Please reserve space for us at Bastille Days. By submitting this contract we agree to comply with the Bastille Days 2019 Marketplace Rules. We agree that exhibit locations and space assignments are subject to approval by East Town Association, Inc. Every attempt will be made to place vendors in desired locations; however Event Management reserves the right to assign space at their discretion. (See #5 and attached map, pale purple booths marked with 'M' are marketplace vendor booths. Numbers 2 or 3 signify the number of booths per tent.)

BOOTH FEE: 10' x 10' CENTER Booth - Qty ___ x \$850.00 ea. = \$_____

10' x 10' CORNER Booth - Qty ___ x \$1,050.00 ea. = \$_____

TOTAL \$_____

4. CONTRACT

It is understood and agreed by the vendor that this entire document and the attached "Event Rules" constitutes a contract between the vendor and East Town Association, Inc., when and only when, this contract is countersigned by a Commercial Agent of East Town Association, Inc. Acceptance of monies by the East Town Association, Inc. under this contract is not binding if said money is returned before execution and acceptance of the contract by East Town Association, Inc. A minimum deposit of \$250.00 is due upon submission of this application in order to reserve a space in the Bastille Days 2019 Marketplace. Payment will be deposited upon acceptance of applications.

Accepted by: _____

Date _____

Vendor Signature

Accepted by: _____

Date _____

East Town Association Signature

\$ _____ (enclosed)

Payable to: Bastille Days Festival

5. ADDITIONAL PAPERWORK REQUIRED

State of Wisconsin S-240 Form

\$1,000,000 Liability Policy – COI Listing East Town Assoc. and Open Road Events as Additional Insureds

Printout of 2019 Bastille Days Map noting *top 3 desired areas (specific booths not guaranteed), circled and numbered clearly. We will do our best to honor requests and keep placement an open conversation (see #3 above.)*

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6. Terms

- Only cash or money orders will be accepted for payments the 30 days prior to the event.
- All monies paid will be retained by the Event in the event the vendor fails to fulfill their contract.
- All participants are responsible for proper public liability insurance.
- Vendor is responsible for the care and protection of their merchandise.
- Refunds are not allowed under any circumstances.
- Event Management reserves the right to remove a vendor for any violation of the regulations.
- Vendors are responsible for all charges incurred due to fines, garbage, clean-up etc.
- Vendors may not sell "event specific" merchandise.
- Vendors must obtain all necessary City, County, and State licenses and sales tax ID number.
- Vendors may only sell products that are approved by the Event Management.
- Sale of Illegal, sexual, or drug related goods or paraphernalia is prohibited.
- Sale or sampling of food or beverage is prohibited unless specifically approved by Event Management.
- Event Management assumes no responsibility for loss or damage to vendor's products.
- All returned checks are subject to a \$35.00 service fee.
- Vendors may not sub-lease their space without prior written consent of Event Management.
- Event Management must approve any sub-let vendors prior to the execution of their contract.
- Vendors shall abide by the signage guidelines set forth by Event Management.
- Space allocation is at the discretion of Event Management.
- Vendor may not plug any electrical appliance or lighting into the general lighting circuit.
- **Vendors may neither relocate nor allow displays to protrude outside their assigned space.**
- *Non-compliant vendors will be asked to leave the premises without a refund.*

7. WAIVER

- Vendor agrees to indemnify The East Town association, Inc., Open Road Events, Ltd., any and all sponsors of Bastille Days, and their officers, directors, trustees, employees, agents, representatives, volunteers and servants, and anyone else connected with the management or presentation of Bastille Days and will hold and save each of them harmless from any and all actions, damages, and claims, to persons or property, penalties, obligations, liabilities or attorney's fees that may be asserted or claims by any person, firm, entity, corporation, political subdivision or other organization arising out of any negligent or intentional tortuous acts, errors or omissions of vendor, its agents, employees, sub-contractors, or invitees, provided for herein and arising out of the performance of this agreement.*

8. MAIL TO: Bastille Marketplace
825 N. Jefferson Street
Milwaukee, WI 53202

**Application Deadline:
3/15/2019**

*Vendors will be notified of acceptance by April 15, 2019. Full payments are due no later than July 1, 2019.

Please direct all questions about the Bastille Days Marketplace to:

Lauren Nachtigall, Events & Marketing Manager
East Town Association / Bastille Days
825 N Jefferson Street, Suite 150, Milwaukee, WI 53202
LNachtigall@easttown.com | 414-271-1416