



## Meet, Connect & Act.

### **\$50 MEMBERSHIP INCLUDES:**

- Invitation to monthly Member Mixer events hosted by East Town businesses (**\$200 value**)
- Invitation to attend East Town Coffee Connections guest speaker series (**\$50 value**)
- Invitation to the East Town Annual Meeting (**\$40 value**)
- Volunteer opportunities at East Town events
- Email updates on neighborhood events
- Subscription to East Town Updates bimonthly e-newsletter
- Copies of all East Town event brochures
- Complimentary issue of the annual East Town Guide
- Invitation to VIP events at both Bastille Days and Jazz in the Park (**\$80 value**)
- **Pride in knowing that you are investing in the livelihood of the East Town Neighborhood!**

### **\$100 VIP MEMBERSHIP INCLUDES:**

- Invitation for two to monthly Member Mixer events hosted by East Town businesses (**\$400 value**)
- Invitation for two to attend East Town Coffee Connections guest speaker series (**\$100 value**)
- Invitation for two to the East Town Annual Meeting (**\$80 value**)
- Volunteer opportunities at East Town events
- Email updates on neighborhood events
- Subscription to East Town Updates bimonthly e-newsletter
- Copies of all East Town event brochures
- Complimentary issue of the annual East Town Guide
- Invitation for two to VIP events at both Bastille Days and Jazz in the Park (**\$160 value**)
- Two passes for Heat it Up: Milwaukee's Bloody Mary & Chili Challenge, first weekend in October (**\$50 value**)
- Five complimentary drink tickets for Jazz in the Park (**\$35 value**)
- **Pride in knowing that you are investing in the livelihood of the East Town Neighborhood!**

easttown.com



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## individual memberships



# Meet, & Connect Act.

• DATE OF APPLICATION: \_\_\_\_\_

• NAME: \_\_\_\_\_

• ADDRESS: \_\_\_\_\_

• CITY: \_\_\_\_\_

• STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

• PHONE: ( \_\_\_\_\_ ) \_\_\_\_\_

• EMAIL: \_\_\_\_\_

• How did you hear about the East Town Association?

\_\_\_\_\_

• What is the main reason you are joining?

\_\_\_\_\_

•  Enclosed is \$50 for my Membership.

Please add the following name and email to the database.

• NAME: \_\_\_\_\_

• EMAIL: \_\_\_\_\_

•  Enclosed is \$100 for a VIP Membership.

Please add the following names (two) and emails to the database.

• NAME: \_\_\_\_\_

• EMAIL: \_\_\_\_\_

• NAME: \_\_\_\_\_

• EMAIL: \_\_\_\_\_

Thank you for becoming an Individual Member of the East Town Association. Your annual membership is valid for the calendar year.

Please return to:  
East Town Association  
825 N. Jefferson Street  
Milwaukee, WI 53202



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easttown.com

## business memberships

# Build, Network & Add Life.

East Town Association is a member-based organization whose mission is to drive business, vitality and life to the East Town area of Downtown Milwaukee. Through our annual events such as Bastille Days, Jazz in the Park, Cathedral Square Market and Firkin Fest, we aim to build strong community and civic pride. With the goal of connecting our members with one another, we also host Member Mixers every month.

### MEMBERSHIP INCLUDES:

- Your business's own landing page on [www.easttown.com](http://www.easttown.com) with description, link and image
- Opportunity to advertise for free in East Town e-newsletter (**4,500+ recipients**)
- Opportunity to advertise in our annual East Town Guide (**45,000 printed and distributed**)
- Opportunity to place materials at the East Town Booth at both the Cathedral Square Market and Jazz in the Park throughout the season
- Opportunity to promote your business through East Town social media outlets (**3,900+ Facebook & 6,000+ Twitter**)
- Opportunity to promote your events and business through our members-only event listing on our website and mobile app, [www.easttown.com](http://www.easttown.com)
- Opportunity to have a booth at the Cathedral Square Market twice per season to demonstrate or distribute product samples
- Invitation for two to VIP events at Jazz in the Park and Bastille Days (**\$160 value**)
- Invitation for two to Monthly Mixer events hosted by East Town businesses (**\$400 value**)
- Invitation for two to the East Town Association Annual Meeting (**\$80 value**)
- Invitation for two to the East Town Coffee Connections guest speaker series (**\$100 value**)
- Opportunity to promote your business to East Town members through hosting a Member Mixer at your business
- **Pride in knowing that you are investing in the livelihood of the East Town Neighborhood!**



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[easttown.com](http://www.easttown.com)

## business memberships



# Build, Network & Add Life.

- Corporation (301+ Employees): \$850.00
  - Major Business (101 - 300 Employees): \$550.00
  - Large Business (51 - 100 Employees): \$450.00
  - Small Business (11 - 50 Employees): \$350.00
  - Entrepreneur (1 - 10 Employees): \$250.00
  - Nonprofit Organization: \$150.00
- Each Additional Business (if more than one): \$150.00

- DATE OF APPLICATION: \_\_\_\_\_
- COMPANY NAME: \_\_\_\_\_
- STREET ADDRESS: \_\_\_\_\_
- MAILING ADDRESS: \_\_\_\_\_
- CITY: \_\_\_\_\_
- STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_
- MAIN PHONE: ( \_\_\_\_\_ ) \_\_\_\_\_
- WEBSITE: \_\_\_\_\_
- PRIMARY CONTACT: \_\_\_\_\_
- TITLE: \_\_\_\_\_
- PHONE: ( \_\_\_\_\_ ) \_\_\_\_\_
- EMAIL: \_\_\_\_\_
- SECONDARY CONTACT: \_\_\_\_\_
- TITLE: \_\_\_\_\_
- PHONE: ( \_\_\_\_\_ ) \_\_\_\_\_
- EMAIL: \_\_\_\_\_
- In Business Since: \_\_\_\_\_
- Is East Town Your Headquarters?  Yes  No

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